

Social Media Marketing

Facebook Campaign By



DANIEL WEB-BUILDERS AND
MARKETING CC. CALL: +27763847379

Learn How To Increase Traffic Using Sponsored Campaigns

facebook®

Remember Me

[Forgot your password?](#)

bikash

Login

Facebook is a hugely successful social networking website originally free social networking website that allows registered users to create profiles, upload photos and video, send messages

We are dedicated Online Marketing Strategist, looking forward to help you grow and expand your company using leverage from Online marketing and Social Media.

Daniel Web-Builders and Marketing cc

Social Media: Facebook

We are dedicated Online Marketing Strategist, looking forward to help you grow and expand your company using leverage from Online marketing and Social Media.

We use our social media tools in order to reach out to your prospective customers and engage and interact around your product/service. The growth in followers and interactions will not only grow your social network, but also your business.

We utilize all available online social media marketing platforms in order to increase your company's overall web presence, create increased brand loyalty, customer engagement, and drive web traffic. We focus on creating REAL engaged users, not simply padding your page with worthless BOT followers like so many providers on here.

We will maximize your online presence through both macro (Instagram, Reedit, Facebook, Twitter) and micro (Forums, Message Boards, etc) approaches. We will analyze the postings of your company by hour and optimize keywords, posting times, demographics, and other variables in order to maximize the effectiveness of your online presence.

We will assist in the development of an overall marketing plan, interact with each unique user and, quickly and efficiently, help you realize the web presence that you desire for your company.

Facebook has proven itself a valuable marketing platform, and as a business owner, you should be encouraging your visitors to like your Facebook page. Little do some people know, when a person "Likes" your fan page, they are subscribed to your page within Facebook. This means when you post a status update about your business, promotions, or services, everyone that has liked you sees your message when they go to sign in on Facebook.

Learn How To Increase Traffic Using Sponsored Campaigns
Visit www.danielwebbuilders.com or call: +2776 384 7379

Whenever someone “Likes” your webpage or your Facebook page, the action is visible to all the friends of that person. Imagine if someone with 500 friends likes your page, his/her action will be shared with all the friends and therefore your page will reach 500 more people. If an influential member on Facebook likes your page, you can expect it to gather many more likes in a matter of minutes.

ADVERTISE ON THE INTERNET

Reach more customers through the internet. We place your adverts on websites and blogs in South Africa. We have a network of websites with advertising space where you can place your ads and attract people to your business.

Display advertising can help build awareness, increase campaign reach, drive conversions and ultimately speed up the buying cycle.

How can display advertising benefit your business?

Display advertising can help build awareness, increase campaign reach, drive conversions and ultimately speed up the buying cycle

Awareness

Interest

Consideration

Purchase

Loyalty

Formula is as follows

Will deliver one thousand (1000) likes to your Facebook page in two days

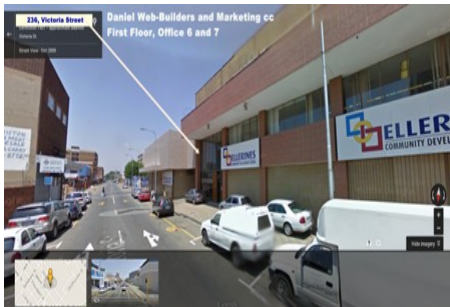
46 likes to your Facebook is equal to R345

50 clicks equal to R200

Boost post 1500 people reach is also equal to R150.

NEED TO KNOW ABOUT TWITTER AND LINKEDIN?

Contact Us at 236 Corner Votrekker and Victoria street Germiston.



Call us:

+2776 384 7379 / 084 261 7538

081 404 5139

Websites:

www.danielwebbuilders.com /

www.saonlinemarketing.net

Daniel Web-Builders and Marketing

Social Media: Facebook

Here are some advantages to having more Facebook likes.

) Improved Reputation

let's face it; having a respectable amount of Facebook likes increases your reputation and user confidence. Would you buy from a company that has 6 Facebook likes? Neither would we.

) Email Marketing Potential

using the built-in message feature within Facebook, you can broadcast a message to all of your Facebook fans. Using this method, you can get free email marketing and quickly contact all of your fans directly, and send them things like promotions and updates.

) More Engaged Users

Facebook says that visitors who like your Facebook page click on 5.3x more links to websites than typical visitors. This means that your Facebook audience is more likely to click on your links than an average visitor. We can all see why this can be great for business.

) Increased Traffic

having a large audience interested in your brand on Facebook will drive traffic to your website with your fan page updates. The more active human visitors that like your page, the more traffic you will receive from your updates, period.

) Brand Exposure

Every time someone on Facebook likes a webpage, all of their friends on Facebook sees it. Just because you are getting 100 Facebook Likes does not mean that your exposure stops there; each of those 100 people may have 200-1000 friends, most of who see this activity, and might even follow their steps.



Visit www.danielwebbuilders.com